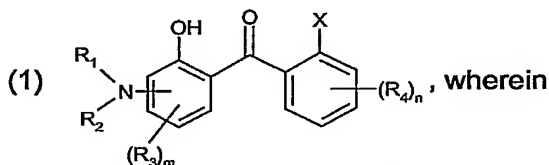


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What is claimed is:

## 1. The use of

(a) UV filters selected from the compounds of formula

R<sub>1</sub> and R<sub>2</sub>, independently from each other are hydrogen; C<sub>1</sub>-C<sub>20</sub>alkyl; C<sub>2</sub>-C<sub>10</sub>alkenyl;C<sub>3</sub>-C<sub>10</sub>cycloalkyl; C<sub>3</sub>-C<sub>10</sub>cycloalkenyl; or R<sub>1</sub> and R<sub>2</sub> together with the nitrogen atom to which they are bonded can form a 5- or 6-membered ring;R<sub>3</sub> and R<sub>4</sub>, independently from each other are C<sub>1</sub>-C<sub>20</sub>alkyl; C<sub>2</sub>-C<sub>10</sub>alkenyl; C<sub>3</sub>-C<sub>10</sub>-cycloalkyl; C<sub>3</sub>-C<sub>10</sub>cycloalkenyl; C<sub>1</sub>-C<sub>12</sub>alkoxy; C<sub>1</sub>-C<sub>20</sub>alkoxycarbonyl; C<sub>1</sub>-C<sub>12</sub>alkylamino; C<sub>1</sub>-C<sub>12</sub>dialkylamino; C<sub>6</sub>-C<sub>10</sub>aryl; C<sub>6</sub>-C<sub>10</sub>heteroaryl, optionally substituted, substituents which confer solubility in water, chosen from the group consisting of a nitrile group, carboxylate, sulfonate or ammonium radicals;X is hydrogen; COOR<sub>5</sub>; CONR<sub>6</sub>R<sub>7</sub>;R<sub>5</sub>, R<sub>6</sub> and R<sub>7</sub>, independently from each other are hydrogen; C<sub>1</sub>-C<sub>20</sub>alkyl; C<sub>2</sub>-C<sub>10</sub>alkenyl; C<sub>3</sub>-C<sub>10</sub>cycloalkyl; C<sub>3</sub>-C<sub>10</sub>cycloalkenyl; or (Y-O)<sub>o</sub>-Z-aryl;Y is -(CH<sub>2</sub>)<sub>2</sub>-; -(CH<sub>2</sub>)<sub>3</sub>-; -(CH<sub>2</sub>)<sub>4</sub>-; -CH(CH<sub>3</sub>)-CH<sub>2</sub>-;Z is -CH<sub>2</sub>-CH<sub>3</sub>; -CH<sub>2</sub>-CH<sub>2</sub>-CH<sub>3</sub>; -CH<sub>2</sub>-CH<sub>2</sub>-CH<sub>2</sub>-CH<sub>3</sub>; -CH(CH<sub>3</sub>)-CH<sub>3</sub>;

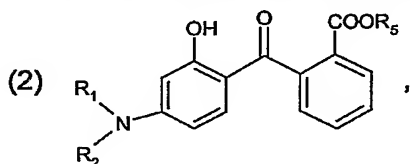
m is a number from 0 to 3;

n is a number from 0 to 4; and

o is a number from 1 to 20;

as organic UV filters for preventing tanning human skin.

## 2. Use according to claim 1, wherein the UV filters (a) correspond to formula



wherein

R<sub>1</sub> and R<sub>2</sub> independently from each other are hydrogen, C<sub>1</sub>-C<sub>12</sub>alkyl; or R<sub>1</sub> and R<sub>2</sub> together with the nitrogen atom to which they are bonded form a 5- or 6-membered ring; and

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R<sub>5</sub> is hydrogen; C<sub>1</sub>-C<sub>12</sub>alkyl; or C<sub>3</sub>-C<sub>6</sub>cycloalkyl.

3. Use according to claim 1 or 2, wherein

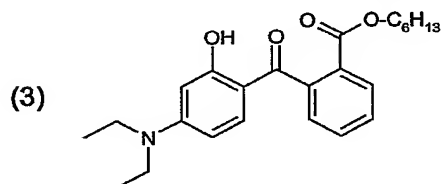
R<sub>1</sub> and R<sub>2</sub>, independently from each other are C<sub>1</sub>-C<sub>5</sub>alkyl; and

R<sub>5</sub> is C<sub>1</sub>-C<sub>12</sub>alkyl.

4. Use according to any of claims 1 to 3, wherein

R<sub>1</sub> and R<sub>2</sub> have the same meaning.

5. Use according to any of claims 1 to 4, wherein the UV filters (a) correspond to formula



6. Use according to any of claims 1 to 4, wherein

(b) at least one UV filter is used additionally.

7. Use according to any of claims 1 to 6 wherein the additional UV filters (b) are selected from p-aminobenzoic acid derivatives, salicylic acid derivatives, benzophenone derivatives different from those of formula (1), dibenzoylmethane derivatives, diphenylacrylates, 3-imidazol-4-ylacrylic acid and esters; benzofuran derivatives, polymeric UV absorbers, cinnamic acid derivatives, camphor derivatives, hydroxyphenyltriazine compounds, benzotriazole compounds, trianilino-s-triazine derivatives, 2-phenylbenzimidazole-5-sulfonic acid and salts thereof, menthyl o-aminobenzoates, physical coated or non-coated sunscreens, perfluoroalcohol phosphate, aminohydroxy-benzophenone derivatives and phenyl-benzimidazole derivatives.

8. Use according to any of claims 1 to 7, wherein

(c) a pharmaceutical or cosmetic active ingredient is additionally used.

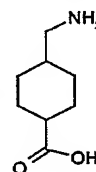
9. Use according to any of claims 1 to 8, wherein the pharmaceutical or cosmetic active ingredient (c) is an antioxidant.

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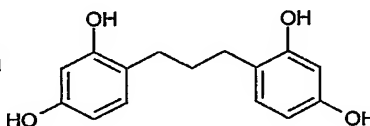
10. Use according to any of claims 1 to 9, wherein (d) a pigment regulator agent is additionally used.

11. Use according to any of claims 1 to 10, wherein the pigment regulator agent (d) is a skin lightening agent and is selected from  $\gamma$ -pyron derivatives, hydroquinone, resorcin derivatives; glycines; alkyl dicarboxylic acids; 1,2-dihydroxyphenyl derivatives; urea, furanones, phenylacetaldehydes; benzaldehydes; 4-methoxycinnamaldehydes; isomeic decene acids; ascorbic acid and derivatives thereof; salicylic acid derivatives thereof; phenolic compounds; benzo[b]pyran derivatives, bornyl- and cinnamate derivatives, azulenes and

derivates thereof;  $\alpha$ -hydroxy-carboxylic acids; the compound of formula



; and the compound of formula



12. Use according to claim 11, wherein the skin whitening agent (d) is selected from kojic acid, arbutin, quercitin, aloesin, azelain acid, guaiol, and ellag acid.

13. Use of a cosmetic or pharmaceutical composition comprising component (a) and optionally (b), (c) and (d) is used as anti-wrinkling agent.

14. Use of a cosmetic or pharmaceutical composition comprising component (a) and optionally (b), (c) and (d) is used as skin firming agent.

15. Use of a cosmetic or pharmaceutical composition comprising component (a) and optionally (b), (c) and (d) is used as anti-skin lifting agent.